



Dave Rose
 Deep South Entertainment, Inc.
 615.644.1715

Dave Rose

*Co-Owner, Deep South Entertainment
 Raleigh * Nashville*

We don't know how to put this, but he's kind of a big deal. He is very important. He has many leather bound books and his apartment smells of rich mahogany. He is friends with Merlin Olsen. *(For the cinematically challenged, that's humor from the movie Anchorman featuring Will Ferrell).*

Dave Rose is the co-founder and co-owner of **Deep South Entertainment**. Deep South Entertainment (www.DeepSouthEntertainment.com) is a record label, artist management company, and concert event production company with offices in Raleigh, North Carolina and Nashville, Tennessee.

Founded in 1995 (with college friend and co-music-fanatic, Andy Martin) Deep South began operating as a small independent record label (out of the third bedroom of their apartment). The company started out by releasing compilation CDs that showcased new talent. Deep South quickly obtained national recognition as many artists they signed went on to achieve Billboard-charting status: **Five for Fighting**, **Sister Hazel**, **The Marvelous 3**, and **Marcy Playground** with their smash #1 hit, *Sex and Candy*.

As Deep South expanded, it expanded into artist management, handling over the years, the careers of such Grammy winning and Billboard charting artists as **Bruce Hornsby, Little Feat, SR-71, Stryper, Vienna Teng, Allison Moorer, The Warren Brothers**, and many more. Deep South continues to operate as a record label, artist management company, music publishing company, merchandising company, and regionally most noted for concert event production. Deep South, along with the Raleigh Convention Center, produces **Downtown Live**, the free outdoor summer concert series featuring national recording artists, held in downtown Raleigh.

Downtown Live has become North Carolina's premier outdoor concert series giving music fans free concerts by the likes of **Violent Femmes, Puddle of Mudd, The Wailers, Alterbridge, Better Than Ezra, Spin Doctors, Candlebox, Old 97's, Butch Walker, Big Head Todd & The Monsters** and many more. The events take place in Moore Square Park located in downtown Raleigh and attract an average of **10,000 music fans per event** from all over the southeast per concert.

Deep South has produced or co-produced some of the largest events in the state including The North Carolina Governor's Inaugural Ball, The NC Ag Jam (NC Dept. of Agriculture), The NC International Auto Expo, Raleigh Wide Open, Captial City Bike Fest, and many more.

Under the Deep South umbrella is **Choice Merchandise**, a merchandise supplier and on-line merchandise fulfillment company for many notable national acts including **The Subdudes, Blind Melon, Winger, Allison Moorer, The Outlaws, Little Feat, Stryper, Bruce Hornsby, Darden Smith, Crooked Fingers** and more.

Also under the Deep South umbrella is a video production company, talent agency, and a business management division.

Regardless of his status as a music industry mogul though, Dave Rose will most likely always be best known for his Honorable Mention Award in the 3rd grade science fair at Higgins Elementary. If you could have seen the way those moons rotated around Jupiter. It was a sight the world will not soon forget. Or at least his mom won't.